

**2020  
IMPACT  
REPORT**

Art of the Matter:  
**THE REMIX**



**#TheREMIXDMV**

**[www.bestkids.org/TheREMIX](http://www.bestkids.org/TheREMIX)**

**@BESTKidsDC**

# EVENT OVERVIEW

## ART OF THE MATTER: THE REMIX

Each year BEST Kids hosts an event entitled Art of the Matter to raise money for our programming that supports local youth in foster care. This year as a result of the pandemic, we decided to REMIX things a bit and highlight performing arts, and take the show to the virtual space. With the support of our sponsors and partners, we were able to create a truly unique experience that proved to be a true testament to our community coming together.



# OUR SPONSORS AND PARTNERS

Thank you to all our sponsors!

There is no way we could have successfully put on this amazing event without you.



BAR-CODE

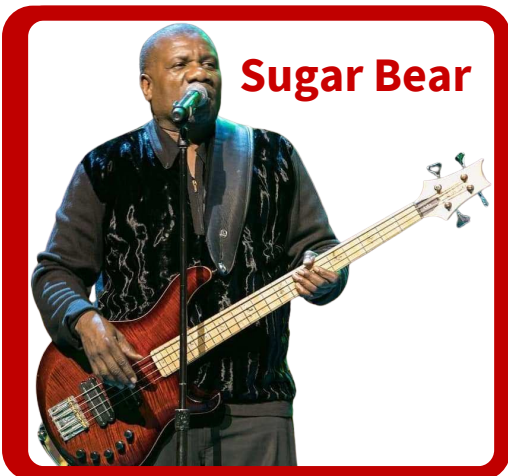


IN PARTICIPATION WITH:





# OUR ARTISTS





# OUR ARTISTS



# OUR HOSTS



# OUR IMPACT

## MONEY RAISED: \$49,370

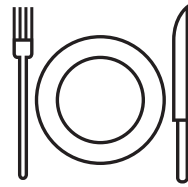
## 13,066 SHOW VIEWS



## 12 ARTISTS



RAHEEM DEVAUGHN • MAYA MILAN • JUNKYARD BAND  
KINGPEN SLIM • 76 DEGREES WEST BAND  
SUGAR BEAR • MS KIM & SCOOBY • O-SLICE  
ECHELON KNOXX • JOEZY • FUTURE BAND • DAN'TALISHA NICOLE



## 5 RESTAURANT PARTNERS

BARCODE • FISH SCALE • THE FOOD HOUSE  
SOBE • TABERNA DEL ALABARDERO

### STREAMING PLATFORMS



The show streamed on Facebook Live, YouTube, and via the BEST Kids website.

### AVERAGE VIEW TIME: 31 MINUTES

Average view time is the total length of time the show was viewed at a particular time.

### TOTAL SHOW TIME: 12 HOURS

Total show time includes artist performances, commercial breaks, and host segments.

### SPONSOR LOGOS: 758 TIMES

Each logo was shown 758 times during the show for a cumulative total of 37 minutes each throughout the live event.

### COMMERCIAL TIME: 10 MINUTES

Sponsors were able to share a combined total of 10 minutes of commercial time during the live event.



# 150 YOUTH

in foster care supported by your donations.



# PARTICIPANT TESTIMONIES



During The REMIX, Dan'Talisha had the opportunity to Interview one BEST Kids' families, The Bonds Family. When she asked Qaran, mentee, about his experience with BEST Kids he said "I felt like I could talk to my mentor about different things and that they would understand and get what I'm saying."

-THE BOND FAMILY

"Performing for the REMIX was one of the most humbling experiences I had all year. It was a reminder that life is bigger than your everyday struggles and ambitions, but that there are some who need what you have to offer. It is more important what you can do for others than what you can do for yourself."

-JOEZY

"I was able to turn my adversities into power and I think that with this organization, BEST Kids, you guys are doing that!"

-MAYA MILAN

"I have worked with artists all over the world. Yet, I have never seen artists as eager as the REMIX artists were to support young people and mentoring. They were all more than willing to do whatever was necessary to support BEST Kids' mission."

- TREVOR MCKIE,  
TRM MANAGEMENT

